



TADS

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Resource

The Ultimate Checklist to Re-Enrollment Success

Re-enrollment is essential for maintaining a strong school community and stable enrollment. Retaining current students offers the greatest return on investment. Use these key strategies to create a supportive, efficient re-enrollment process.

Communicate the Value

Share stories of student and alumni success to reinforce the value of your school. Keep families informed about new programs and initiatives. Regularly connect school activities to your mission.

Make the Process Easy

Use digital forms with pre-filled family data to reduce time spent. Enable mobile-friendly contracts and online payments. Minimize paperwork and ensure instructions are clear.

Set Deadlines and Incentives

Establish clear timelines and communicate them early. Consider early-bird incentives for prompt contract returns. Use a continuous enrollment model, if possible, to reduce administrative work.

Personalize Your Outreach

Identify families who may need extra support and follow up personally. Tailor communication by grade level and student needs. Use phone calls or personalized messages to strengthen relationships.



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Ready to Refine Your Re-Enrollment Process?

Let's Chat

