Checklist



Spring Billing Readiness: A Financial Health Checklist for Schools

Spring billing impacts cash flow and enrollment stability. Use this checklist to ensure your private school is prepared.

1. Review Tuition Strategy for Alignment

Compare tuition to peer schools and local income benchmarks (use NAIS data).

Confirm tuition reflects your mission and target families.

Document any adjustments for the next academic year.

2. Optimize Financial Aid Efficiency

Measure average time families take to complete aid applications.

Identify bottlenecks and streamline workflows with tech integrations (EMA tools).

Provide clear instructions and deadlines to families.

3. Communicate Aid Policies Clearly

Share eligibility criteria early and often via multiple channels.

Publish aid criteria and update annually for transparency.

Offer tools like an affordability calculator to help families plan.

4. Empower Team Collaboration

Schedule monthly syncs between admissions and financial aid teams.

Share timelines, enrollment data, and aid updates.

Assign clear ownership for communication and follow-ups.

5. Measure Financial Aid ROI

Track if aid dollars increase yield and retention.

Monitor multi-year outcomes and lifetime value of aid recipients.

Adjust aid strategy based on performance data.



