

3 Proven Strategies to Boost Student Retention

**Keep Families Engaged. Strengthen Student Success.
Build Long-Term Connections.**

1. Leverage Data to Proactively Support Students

Regular academic performance reporting and analysis allows schools to identify early signs of educational challenges, allocate the appropriate support services, and create personalized learning plans based on individual needs. Year-over-year enrollment data can pinpoint enrollment trends and key factors influencing engagement and satisfaction. Analyzing student data plays an important role in creating a responsive and personalized educational environment that promotes student success.

2. Establish Transparent Communication About Financial Aid

Proactive communication about financial aid for returning families can alleviate uncertainty so families can feel confident returning to your school. To set families up for success, schools can provide materials on financial aid offerings, updated criteria and deadlines, and how to schedule financial aid counseling. Schools may also consider implementing an early awarding strategy. Awarding financial aid early enables families to plan their budgets well in advance.

3. Make Technology Work for Busy Families

An intuitive user experience is crucial for engaging busy families. Cloud-based platforms provide easy access to documents, forms, and communications on the go. Customizable communication settings allow families to choose their preferred methods for updates, and dedicated family support ensures they know where to turn for technical assistance. A streamlined, connected digital experience contributes to increased family participation and ultimately improved retention.

Want to See How TADS® Can Help?

Let's make retention easier. Schedule a quick demo to see how TADS® streamlines financial aid, data insights, and family engagement – all in one platform.

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