

The Retention Quest:

3 Tips for Strengthening Student Retention in Catholic and Diocesan Schools



Build lasting connections that contribute to student success and family engagement.

Fostering a supportive environment through strategic data analysis, financial resources, and transparent processes cultivates a sense of belonging within the Catholic and diocesan school community and supports student retention.

1.

Gather Learning Performance and Enrollment Insights:

Regularly analyze student performance and enrollment data to identify trends and tailor educational strategies accordingly.

School administrators can improve student retention by integrating regular academic performance analysis. This data-driven approach identifies challenges early on, enabling personalized learning plans and timely support services. Proactive interventions prevent disengagement, fostering an environment conducive to student success and re-enrollment. Additionally, schools can utilize year-over-year enrollment data to assess the effectiveness of retention initiatives, identify factors impacting student engagement, and refine academic programs or support services to enhance retention.



2.

Enhance Access Through Proactive Financial Support:

Ensure clear communication to guide families through financial aid options and applications.

Proactively communicating financial aid details for returning families can instill confidence and encourage their continued enrollment. Schools can support this by providing information on current offerings, criteria, and deadlines and offering financial aid counseling. Schools may also consider implementing an early awarding strategy to reduce financial anxiety, allow for budget planning, and foster collaboration to address individual circumstances.



3.

Simplify Workflows:

Use friendly digital platforms for enrollment, payments, and communication to streamline administrative tasks for families and staff.

A user-friendly experience is essential for engaging busy families in their students' academic journey. Schools can achieve this through solutions with a cloud-based platform for easy access, a mobile-friendly interface for families on the go, customizable communication preferences, and dedicated family support resources for technical issues. Implementing connected digital platforms fosters a supportive environment, enhancing ongoing student and family participation and ultimately contributing to improved retention.



Take the Next Step

If you are ready to integrate data insights, financial support, and family-centric processes for a thriving educational community, contact Becky Haghighi at becky.haghighi@communitybrands.com for tailored solutions for dioceses and Catholic schools.