

CASE STUDY

Lutheran School in Wisconsin

Improving the family experience through modern accessibility and functionality.

A Lutheran School in Wisconsin serving pre-kindergarten through eighth grade for over 250 students initially implemented SchoolSpeak software to manage school communication, student information, payments, and fundraising. After seven successful years with SchoolSpeak, the tech director noted an increased demand for a system designed to streamline processes for families and staff and keep up with growing digital trends.

Being an existing Community Brands customer using SchoolSpeak, their school began exploring other K-12 solutions within the Community Brands family to meet their expanding needs. TADS stood out as a natural next step because as a complete school management solution; schools can utilize admissions, enrollment, financial aid, tuition management, billing, and student information capabilities in a central system. As a result, they now offer more functions to families, like the ability to split households within the system and access real-time invoices anytime, anywhere. Plus, everything is housed in one system, making it easy for staff to access comprehensive data and reporting to make informed decisions at each stage of the student lifecycle.

Featured Solutions:

TADS



Modern accessibility



Streamlined system



Real-time data

“A platform is only as good as the end user’s experience. We like the ease of use of the user interface in TADS for administrators, teachers, and parents.”

-Tech Director

“Families were looking for a way to access and update their information on mobile devices and tablets. They want the accessibility and functionality of modern options. Families love the simplicity of TADS; it’s elegant and modern.”

-Tech Director



Summary

Their school transitioned from SchoolSpeak to TADS to streamline the number of systems they used and offer enhanced accessibility options. By implementing TADS, they gained the added capabilities of admissions, enrollment, financial aid, and tuition management alongside student information and communication. Plus, the modern interface provides various benefits for families and staff.



Challenges

Being located in Wisconsin, they needed to ensure a new system complied with the Wisconsin Parental Choice Program and met security standards. Additionally, with the shift from families primarily using desktop computers to the now heavy use of phones, tablets, and laptops, they wanted a system for families to access and update school information on any device. They were also looking to improve the family experience with a solution that was easy to use and reduced information reentry across devices.



Results

The tech director noted that moving to TADS significantly improved the family experience. The interface is intuitive, and families no longer toggle between systems to update information. TADS offers access anytime and on any device as a cloud-based system. Plus, the data updates are in real-time; when families update their information in the system, it syncs across other functions. Their administrative team can then pull real-time data into robust reports to understand the big picture and make decisions.

What’s Next?

With the family experience aspect in place, they will continue to work with the TADS team to fine-tune financial efforts and explore ways to automate workflows. Their primary goal moving forward is to utilize TADS to streamline the administrative side of tuition management so that staff can focus on connecting with families. Their tech director notes that they previously used a third-party payment processor—one reason moving to TADS was appealing as they look to streamline processes.

“I am a parent, and I found it frustrating to fill out multiple forms with the same information. With TADS, I enter it once, sign it, and I am done.”

-Tech Director



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