# 8 Pandemic-Related Challenges
with Technology-Based Solutions

Like many parts of our daily lives, COVID-19 has impacted multiple facets of the private school community.

This comes as no surprise, but at Community Brands we took a closer look* and discovered that many of the challenges schools face today can be less daunting with the right technology.

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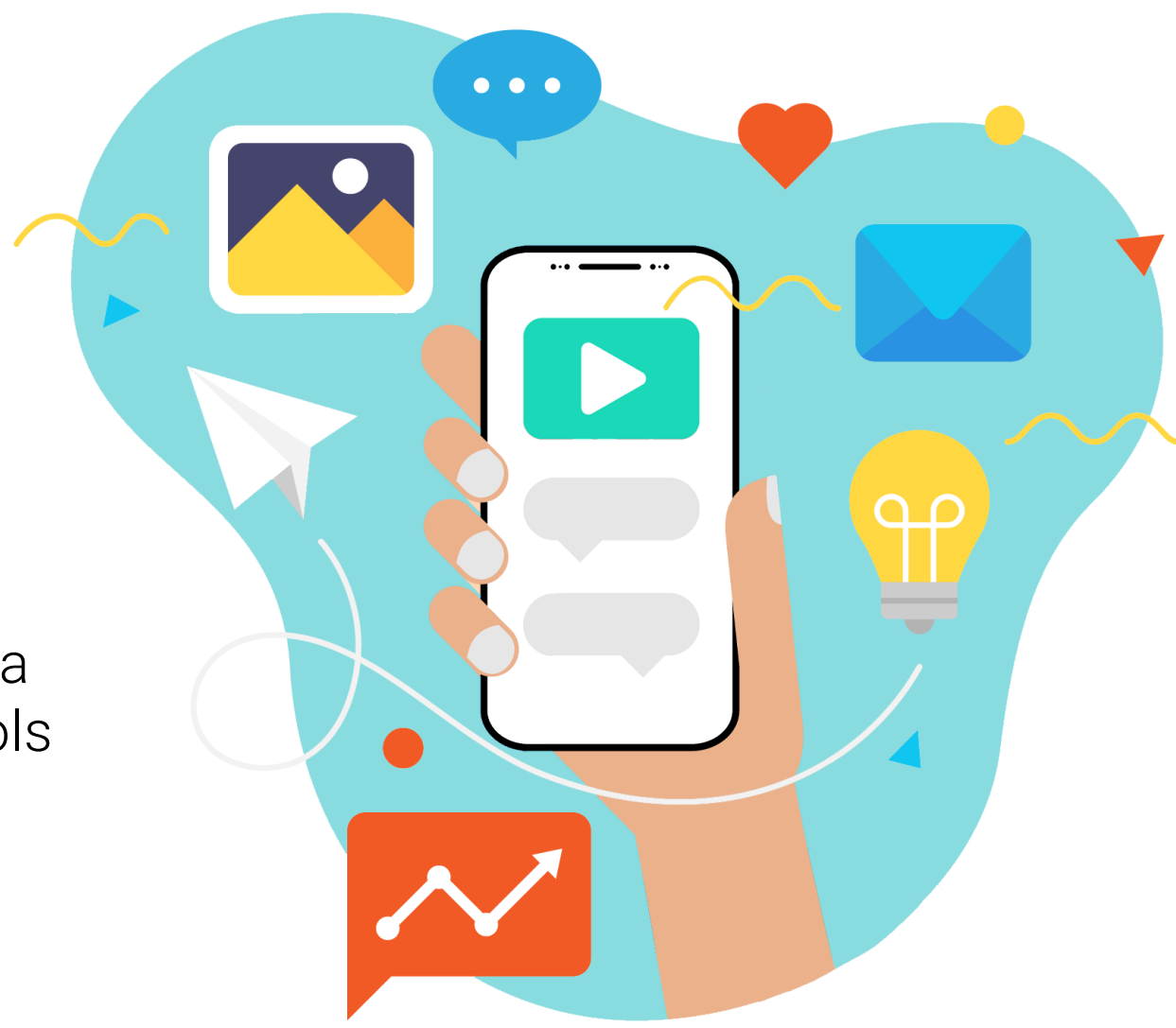
1. Navigating Through Financial Uncertainties

The economic changes have impacted everyone in one way or another. In fact, more than 75% of schools have been financially hit by COVID-19.

Create your own tuition pricing model to assist those families hit hardest by situations out of their control.

2. Recovering Lost Revenue

Over half of schools are not sure how to recover lost revenue or donations.

Easily leverage payment forms in a new way to support your school's COVID Relief Fund or Annual Giving Campaign. CampusPay forms can even help with your virtual classroom needs.

3. Making Virtual Learning Experiences Less Clunky

As of July 2020, 84% of schools moved classes completely or partially online.

Streamline your school management processes while powering your distance learning strategies. Educate is a comprehensive school information system that integrates with both TADS and Google Classroom.

4. Showing Off Your Beautiful School

82% of schools cancelled some or all live events.

Your school's website is now your open house to recruit new families. Step up your online presence with a sleek new website design – within budget!

5. Conquering The Admissions Funnel

1 out of 3 schools saw a decrease in admissions.

With staff resources stretched thin, you need to work smarter not harder. Let automation help drive more admission leads to the finish line.

6. Keeping Up With Financial Aid Applications

62% of schools saw an increase in financial aid applications.

Streamline growing financial aid requests, all while making informed award decisions. Choose from two options to best fit your school's mission.

7. Managing New Health Screening Expectations

Schools are focused on the health and safety of their students and staff. But how do you manage the details effectively?

Empower your faculty, staff and students with a self-screen mobile application.

8. Supporting Students Where They Are Now

Students had varying experiences last spring and may be at different levels going into the new year.

Provide your teachers with the information they need to successfully support students!

Unique solutions for a unique school year.
Reach out to your Community Brands contact to learn more.

*Numbers based on the results of a July 2020 Community Brands survey among 369 private schools.